

By Yashti Yadav

Portfolio Presentation

Creative Visualizer and Brand Activation Manager

# PORTFOLIO

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do eiusmod tempor

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# YASHTI YADAV

*Creative Visualiser*

**I'm a 22 year old creative visualiser who is never bored of using instagram  
I think of a brand as a storyboard and my imagination as my brush  
With over 15+ brand collabs and after switching 3 companies  
I'm ready to share my journey 300+ Days journey with you  
Because reality is fiction**



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# MY HOBBY

*Yashti*

I love to scroll social media and start never-ending conversations with my content pieces, which I usually capture from my camera on weekends. I journal my moments and extract stories out of every experience.



**ILLUSTRATION & SKETCHING**

**STORYBOARDING**

**JOURNALING**

**PHOTOGRAPHY/ VIDEOGRAPHY**

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# CETIFICATIONS AND EDUCATION

*creative design*

**Hansraj College, Delhi University**  
**Brand Activation and Digital Strategist**  
**2025-Onwards**

**Hansraj College, Delhi University**  
**Bsc. Life Sciences**  
**2021- 2024**

**Kendriya Vidyalaya**  
**12th Grade**  
**2019-2020**



I take you, back to influence it. Cl...

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*Brand Manager*

# EXPERIENCE

**Marketing Content Manager**

**NEWS 81 MEDIA PVT LTD  
OCTOBER 2024- DECEMBER 2024**

**Social Media Manager**

**YOUNG BHARAT WORLD OTT  
NOVEMBER 2024- FEBRUARY 2025**

**Media and PR Intern**

**SUPERHUMANRACE FEBRUARY  
2025-PRESENT**



*strongly believe - strongly believe*



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# PROJECT 01

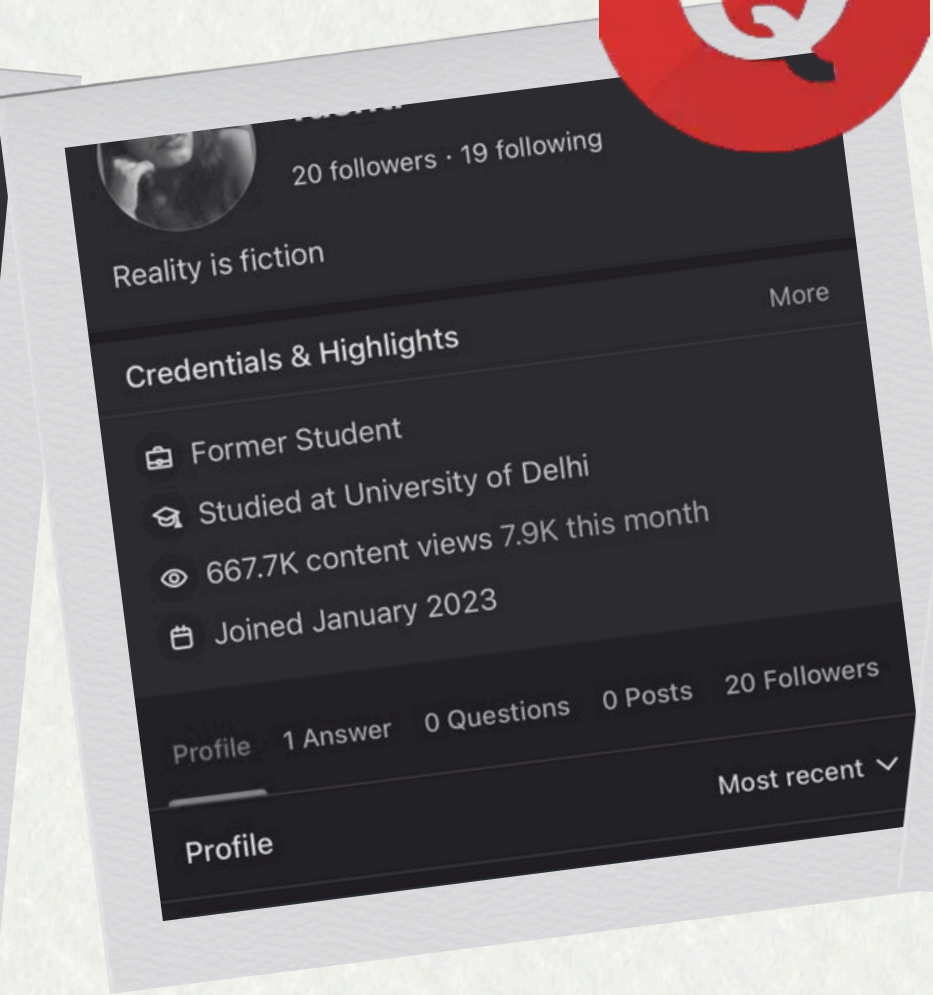
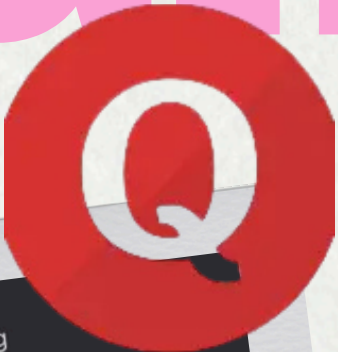
*Yashti*

Created this comic book strip for a client as a brand plug in for his page and after seeing my work that he gave me 3 more projects to work upon in less than 2 months



also beautiful. You  
something bi

# INSIGHTS



strongly believe the  
moment

strongly

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## **MEDIA AND CREATIVE**

**With a flair for creative writing and mixed-media animation, I design visually rich narratives across platforms. My storytelling combines aesthetics with strategy, turning imagination into scroll-stopping content for every audience.**



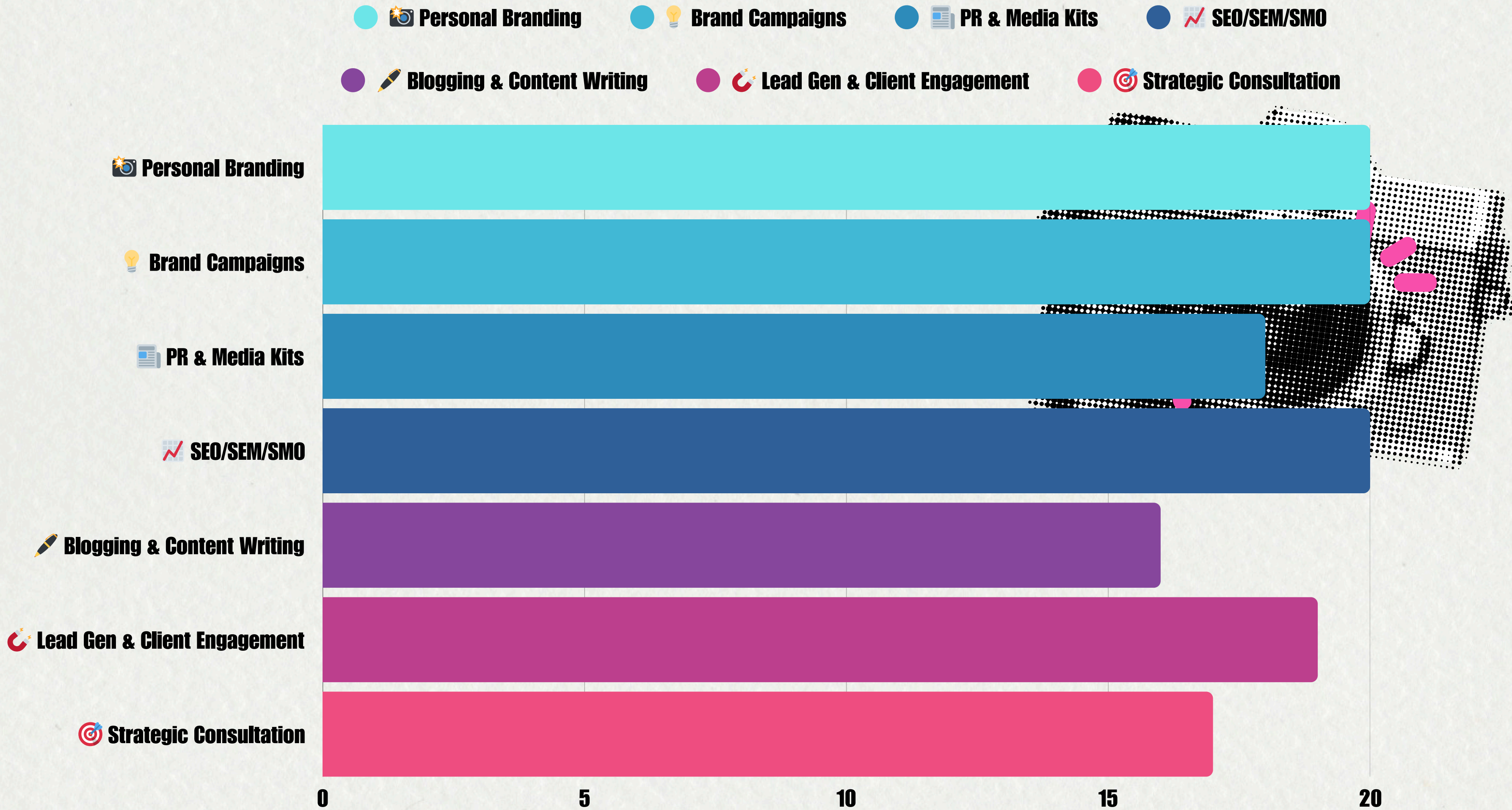
## **MARKETING AND LEADERSHIP**

**From SEO, SMO, and WordPress to Google Analytics, HubSpot, and Semrush, I execute data-driven campaigns. My marketing toolkit also includes CRM, email marketing, and strategic content that converts and scales.**

*Yashti Yadav*

# MY SKILL





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# LET'S TOGETHER

*Work*

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 8130339511

 [\\_yashti-yadav](#)

 [@vashtiyadav](#)



Thanks for  
WATCHING

strongly believe tha